



January 9, 2005

Contact: Pat Adanti-Joy, 586-939-3429  
Cheryl Borkowski, Walter P. Chrysler Museum 248-944-0450

## **Chrysler Design Art Gallery brings decades of designs to auto enthusiasts and art collectors**

### **A Walter P. Chrysler Museum exclusive**

**Auburn Hills, Mich.** - Original automotive illustrations - including many highlighting several of DaimlerChrysler's most celebrated concept and production vehicles - are now available through the Chrysler Design Art Gallery, exclusively at the Walter P. Chrysler Museum Gift Shop.

The original art by Chrysler Group design staff offers a rare glimpse into the creative process that has inspired Chrysler, Jeep® and Dodge to introduce some of the industry's most distinctive designs. Sold exclusively through the Walter P. Chrysler Museum Gift Shop, the artwork features a range of automotive perspectives from bold exterior drawings to more detailed interior images. The illustrations are available in-store as well as online at [www.chryslerheritage.com/pg210.php](http://www.chryslerheritage.com/pg210.php).

"Automotive design is a true art form with deep roots in American culture," said Trevor Creed, senior VP design, DaimlerChrysler Corp. and chair, Walter P. Chrysler Museum Board of Directors. "Chrysler has a long, proud history of automotive artistry that we're delighted to bring to enthusiasts and art collectors through the Chrysler Design Art Gallery."

The Chrysler Design Art Gallery offers a changing array of designs in sizes up to 40" x 22". Pieces range from detailed pencil diagrams to elaborate full-color drawings. The current selection features Chrysler, Jeep® and Dodge production and concept car designs including the 1995 Chrysler Atlantic, a futuristic commuter vehicle and the 1988 Chrysler Diablo. The gallery also highlights the automaker's heritage lines, including the sleek 1992 Plymouth concept.

**-more-**

One Chrysler Drive, CIMS 488-00-00, Auburn Hills, MI 48326  
888-456-1924 (U.S. only), 248-944-0001 • [www.chryslerheritage.com](http://www.chryslerheritage.com)

Each original illustration comes with a certificate of authenticity.

Online visitors to the Chrysler Design Art Gallery (at [www.chryslerheritage.com/pg210.php](http://www.chryslerheritage.com/pg210.php)) will find each illustration along with details regarding the artwork title and designer's name, vehicle brand and the year it was created, art medium and overall size as well as availability and price. Designer biographies accompany many of the illustrations.

Chrysler Design Art Gallery pieces – along with a host of other exclusive collectibles and hard-to-find scale models, books and more – are available in the Walter P. Chrysler Museum Gift Shop. Located on the Museum's main floor, the Gift Shop is open during regular Museum hours: 10 a.m. – 6 p.m. Tuesday – Saturday and noon – 6 p.m. Sunday.

Online visitors may purchase artwork and other Gift Shop items via mail or fax by completing the order form available at [www.chryslerheritage.com/pg210.php](http://www.chryslerheritage.com/pg210.php). Telephone orders are also accepted at 888-456-1924 (U.S. only) or 248-944-0434.

The Walter P. Chrysler Museum Gift Shop accepts checks, Visa and MasterCard. Telephone and fax orders are subject to sales tax according to the rate within the caller's state, as well as UPS ground shipping fees.

Celebrating the American heritage of DaimlerChrysler, the 55,000 square foot Walter P. Chrysler Museum features three stories of more than 65 vintage, classic, muscle and concept vehicles interspersed with interactive displays and historical exhibits. The Museum is located on the northwest corner of Featherstone and Squirrel Roads on DaimlerChrysler's Auburn Hills, Mich. complex. From I-75, take exit 78 (Chrysler Drive) and follow the Museum signs.

-###-

Additional information and news from DaimlerChrysler is available on the Internet at: [www.media.daimlerchrysler.com](http://www.media.daimlerchrysler.com)