

October 04, 2005

## Fact Sheet

### Walter P. Chrysler Museum

**Background:** Opened October 5, 1999, the Walter P. Chrysler Museum is the only full-fledged museum maintained by an active North American auto manufacturer. The Museum documents the cars, the people, the processes and the contributions made by Chrysler and its forebears to the development of the automobile.

**Features:** The three-story, 55,000 square foot Museum features more than 65 antique, custom and concept vehicles that celebrate DaimlerChrysler's proud American heritage. Vehicles are interspersed with interactive displays and exhibits to tell the story of the evolution of the company Walter P. Chrysler founded, and its contributions to automotive design and innovation, as well as the automobile's impact on American culture. The Museum also includes a 125-seat theater featuring three continuously running movies and an automotive theme gift shop.

**Location:** The Walter P. Chrysler Museum is located at the corner of Featherstone and Squirrel Roads, on the grounds of DaimlerChrysler's Auburn Hills, Mich. complex, north of Detroit.

**Directions:** From north- or southbound I-75, take exit 78 (Chrysler Drive) and follow the Museum signs. Parking is free.

**Hours:** The Walter P. Chrysler Museum is open 10 a.m. – 6 p.m. Tuesday – Saturday and noon – 6 p.m. Sunday. The Museum is closed Monday and New Year's Day, Easter Sunday, July 4, Thanksgiving Day and the day prior and December 24, 25 and 31.

**Admission:** \$6 general admission, \$3 children (6 - 12) and seniors (62 and older)

- No charge for DaimlerChrysler employees, retirees and museum members
- Groups of 15 people or more (with advance registration) are \$3 per person
- School groups (high school age and younger) are \$2 per person

**Friends of Chrysler Heritage:** The Friends of Chrysler Heritage is for those individuals with a special interest in the history of the Chrysler, Dodge, Plymouth, Jeep®, DeSoto, Nash, Hudson, Rambler and Willys marques. Membership is \$14.95 annually or \$24.95 for two years and privileges include:

- unlimited family admission to the Walter P. Chrysler Museum
- a subscription to Forward (the Museum's historical magazine)
- advance notice of special events
- 10% discount in the Museum's gift shop
- a membership card and window decal

**Information:** Contact the Museum at 1-888-456-1924 or 1-248-944-0001 or visit the Museum's Web site at [www.chryslerheritage.com](http://www.chryslerheritage.com)

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Additional information and news from the Walter P. Chrysler Museum is available on the Internet at [www.chryslerheritage.com](http://www.chryslerheritage.com)

Additional information and news from DaimlerChrysler is available on the Internet at [www.media.daimlerchrysler.com](http://www.media.daimlerchrysler.com)